Laura Szromba

contact

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skills & knowledge

SKILLS
Creativity
Organization
Innovation
Quick learning
Detail-oriented
Digital illustration

PROGRAMS
Adobe Creative Cloud
Adobe Illustrator
Adobe InDesign
Adobe Photoshop
Adobe Fresco
ProCreate
HTML & CSS

KNOWLEDGE
Design Principles
Art History
Typography
Print prepress

awards

SUMMA CUM LAUDE
Cal State Northridge | 2020

DEAN'S LIST HONOR ROLL
Cal State Northridge | 2018–2020
LA Pierce College | 2016–2018
El Camino Real High School | 2016

profile

Artistic and hardworking graphic designer. Earned Bachelor of Arts at California State Univeristy, Northridge with a concetration in communication design. Completed graphic design internship with 48 Hour Film Project. Dedicated at any job, and learns new things quickly. Pays great attention to detail and has strong design sensibilities. Highly knowledgeable of color, typography, and prepress.

experience

GRAPHIC DESIGNER
Freelance | MAY 2020–PRESENT
- Design logos and monograms
- Retouch and edit photos
- Illustrate digital artwork

GRAPHIC DESIGN INTERN
48 Hour Film Project | NOVEMBER 2020–JANUARY 2021
- Designed social media posts for International and Mexico accounts
- Conceptualized multiple different moodboards and logos for future events
- Followed existing brand guidelines and contributed ideas for new brand guidelines

GRAPHIC DESIGNER
Rolascreen | JUNE 2018–OCTOBER 2020
- Designed large scale graphics for print on privacy dividers
- Designed promotional and informational graphics
- Vectorized logos in high resolution

GRAPHIC DESIGN INTERN
Little Mass Clothing | JANUARY 2020–APRIL 2020
- Designed and illustrated graphics for clothing
- Created repeating patterns for fabric

education

B.A. ART–COMMUNICATION DESIGN
California State University, Northridge | SEPTEMBER 2018–MAY 2020

A.A. ARTS AND HUMANITIES
A.A. SOCIAL AND BEHAVIORAL SCIENCES
Los Angeles Pierce College | SEPTEMBER 2016–JUNE 2018